The Apartment

Look Book

by Kelly Ladd

Originally set in

1957

which looked a lot like:

This...

or this...

or this

But

I think its themes of

Fidelity

Self Worth

and Love

are just as relevant TODAY

Bud Baxter's place of employment - New York Life Insurance Building Completed in 1928 on Madison and 26th Street

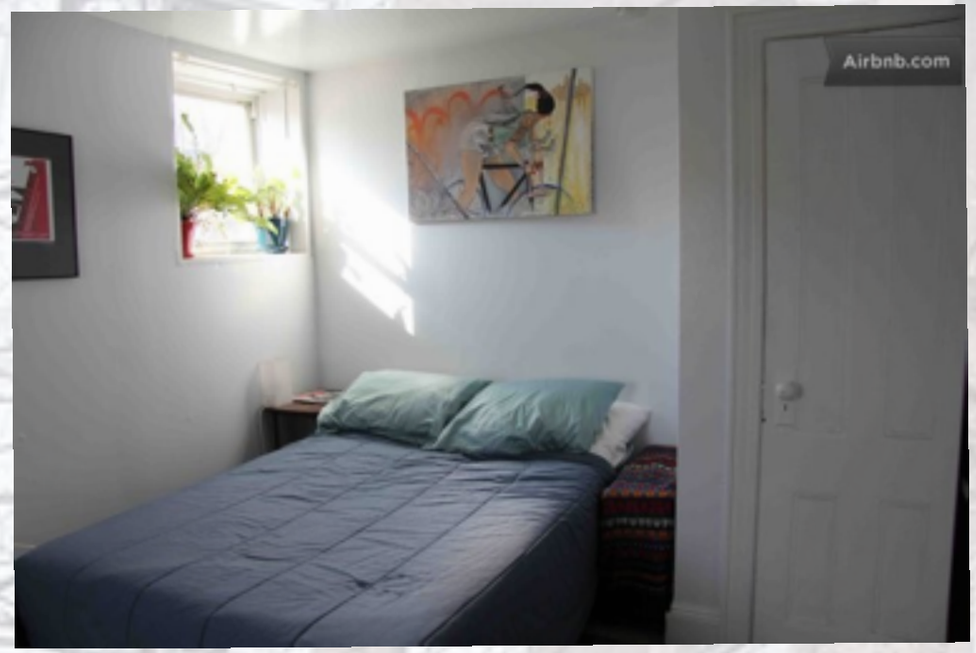
Beautiful and Elegant on the outside but....

...entire floors are devoted to impersonal cube farms

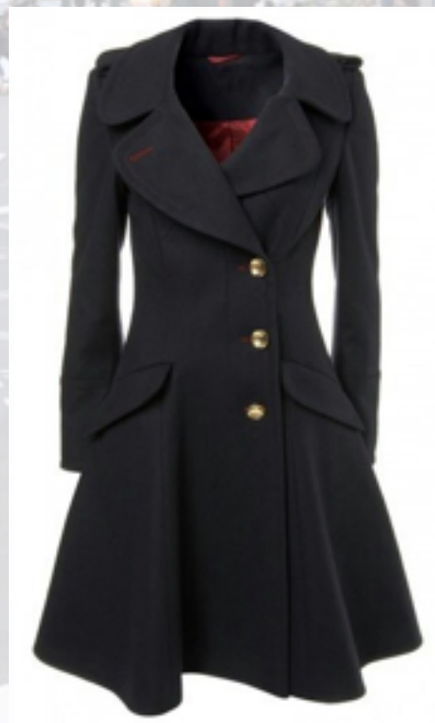
This is where Bud works, but...

he WANTS to work here - Corner Office

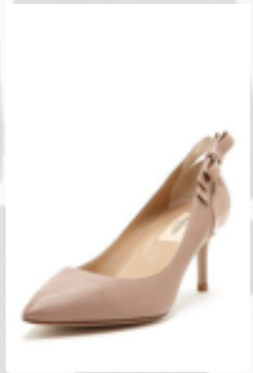
Bud's cosy walkup - his key to the corner office



Fran Kubelik

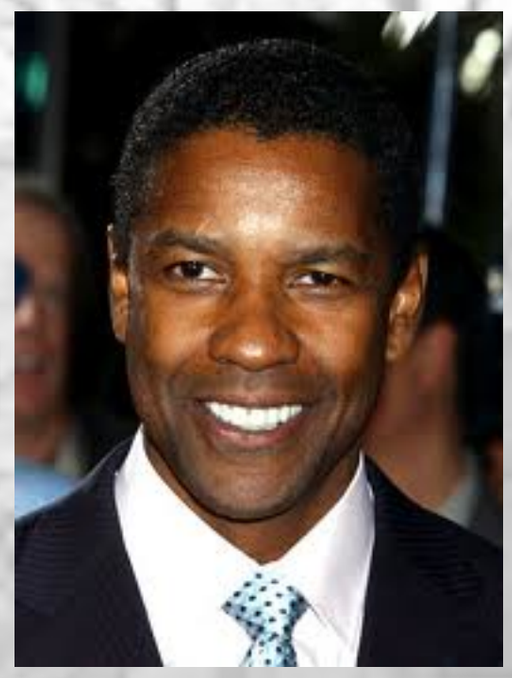
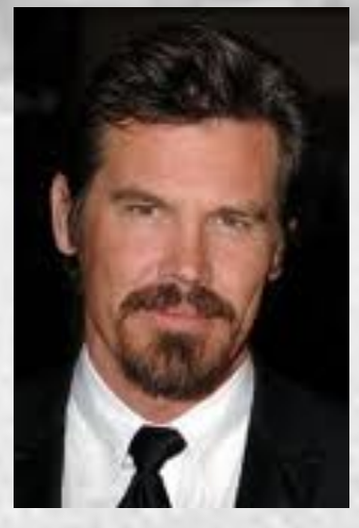
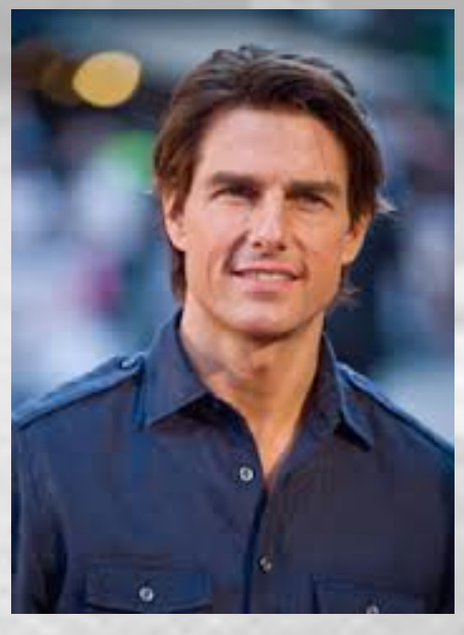


Elements of Gamine Style
Cross body bag
A quirky element
Slouchy breton top
Trench to add a touch of masculinity
Flat Shoes
Trousers/Jeans cropped at the ankle
Natural makeup with a pop of colour
A pixie cut



Buddy Baxter

The boring look Buddy wears now

The look Buddy dreams of pulling off someday (with Fran's help!)

Jeff Sheldrake